



FRANKLIN PERFORMING ARTS COMPANY

THE BLACK BOX

Season Advertising

AD SPECS

- PNG or JPEG
- 300 dpi

**Transparent background for logos*

PLAYBILL INFO

The playbill is a professionally printed show program, 5.5" wide by 8.5" high, featuring a color cover with black-and-white inside pages.

Contact for inside cover color ads!
ahardy@fpaonline.com

SEASON (OCT-JUN)

Increase your brand marketing through full-season advertising in our show playbills & on FPAConline.com:

- 3 Musicals
- 2 Plays
- 2 Holiday Productions

FUNDRAISERS

PLUS get featured in our annual fundraising events:

- Fundraising Gala
- Culinary Cabaret
- Golf Tournament

FULL PAGE

B&W: 5" x 8"

\$1,000

1/2 PAGE

B&W: 5" x 4"

\$750

1/4 PAGE

B&W: 5" x 2"

\$500





FRANKLIN PERFORMING ARTS COMPANY

THE BLACK BOX

Payment Instructions

EMAIL YOUR AD & LOGO TO:

Lindsay Tomas (Company Administrator) | ltomas@fspaonline.com

Arielle Hardy (Director of Development) | ahardy@fpaonline.com

PAY ONLINE (www.fpaonline.com)

Please type the following details in the comment box of our [ONLINE FORM](#):

- *Company Name*
- *“Season Advertising”*

PAY BY CHECK

Fill out the form below and make checks payable to:

FRANKLIN PERFORMING ARTS COMPANY, P.O. Box 48, Franklin, MA 02038

Contact:

Date:

Company:

Address:

Website:

Email:

Phone:

| | | | | |
|--|--|--|--|---|
| <p>PLAYBILL (FULL PAGE)</p> <p>\$1,000</p> <p><i>Included for Sponsors*</i></p> <p>B&W: 5" x 8"</p> | <p>PLAYBILL (1/2 PAGE)</p> <p>\$750</p> <p>B&W: 5" x 4"</p> | <p>PLAYBILL (1/4 PAGE)</p> <p>\$500</p> <p>B&W: 5" x 2"</p> | <p>AD DESIGN REQUEST</p> <p>+\$50</p> | <p>PLAYBILL (SPECIAL POSITION)</p> <p><i>Contact for details*</i></p> <p>COLOR: 5" x 8"</p> |
|--|--|--|--|---|

Thank you for supporting Franklin Performing Arts Company at THE BLACK BOX!