



FRANKLIN PERFORMING ARTS COMPANY

*Broadway Stars ■ Professional Performers ■ Regional Talent ■ Emerging Artists*

# Playbill Advertising

## PLAYBILL INFO

A professionally printed show program (5.5" wide by 8.5" high) featuring a color cover with black-and-white advertising pages for local businesses.

## AD SPECS

- *PNG or JPEG*
- *300 dpi*

## SHOW SEASON

Increase your brand marketing through full-season advertising in our production playbills from OCTOBER - JUNE:

- *3 Musicals*
- *2 Plays*
- *2 Holiday Productions*

### Production Dates:

TBA by mid-August

Annual Attendees: 3,000+

### FULL PAGE (5" x 8")

<i>Full Season</i>	<i>Single Production</i>
<i>\$1,000</i>	<i>\$150</i>

### 1/2 PAGE (5" x 4")

<i>Full Season</i>	<i>Single Production</i>
<i>\$750</i>	<i>\$110</i>

### 1/4 PAGE (5" x 2")

<i>Full Season</i>	<i>Single Production</i>
<i>\$500</i>	<i>\$75</i>



8"



5"

Contact [ahardy@fpaonline.com](mailto:ahardy@fpaonline.com) for special position color ads!



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# Ad Payment Instructions

## EMAIL YOUR AD TO:

Arielle Hardy (Director of Development) | [ahardy@fpaonline.com](mailto:ahardy@fpaonline.com)

## PAY ONLINE

Visit [www.fpaonline.com](http://www.fpaonline.com) to fill out the online form.

## PAY BY CHECK

Fill out the information below and make checks payable to:

**FRANKLIN PERFORMING ARTS COMPANY, P.O. Box 48, Franklin, MA 02038**

Contact:

Date:

Company:

Address:

Website:

Email:

Phone:

## FULL SEASON (OCT - JUN)

## SINGLE PRODUCTION

PLAYBILL  
(FULL PAGE)  
**\$1,000**  
B&W: 5" x 8"

PLAYBILL  
(1/2 PAGE)  
**\$750**  
B&W: 5" x 4"

PLAYBILL  
(1/4 PAGE)  
**\$500**  
B&W: 5" x 2"

PLAYBILL  
(SPECIAL POSITION)  
*Contact  
for details*  
COLOR: 5" x 8"

PLAYBILL  
(FULL PAGE)  
**\$150**  
B&W: 5" x 8"

PLAYBILL  
(1/2 PAGE)  
**\$110**  
B&W: 5" x 4"

PLAYBILL  
(1/4 PAGE)  
**\$75**  
B&W: 5" x 2"

AD DESIGN  
REQUEST  
**+\$50**

*Thank you for supporting Franklin Performing Arts Company at THE BLACK BOX!*