



FRANKLIN PERFORMING ARTS COMPANY

# THE BLACK BOX

## Sponsorship Levels

### SHOWS & MUSIC EVENTS

OPENING NIGHT

**\$10,000**

FPAC SEASON +  
HOLIDAY SEASON

MAINSTAGE

**\$10,000**

(3) MUSICALS

DRAMA

**\$7,500**

(2) PLAYS

SATURDAY NIGHT

**\$5,000**

FPAC SEASON

HOLIDAY SEASON

**\$5,000**

(1) MUSICAL +  
THE NUTCRACKER

MUSIC EVENTS

**\$3,500**

(10) TBB MUSIC  
EVENTS

SINGLE WEEKEND

**\$2,500**

(1) MUSICAL OR  
(1) PLAY

HOLIDAY  
PRODUCTION

**\$2,500**

(1) MUSICAL OR  
THE NUTCRACKER

### FUNDRAISING EVENTS

FUNDRAISING  
GALA

**\$5,000**

ENTERTAINMENT

FUNDRAISING  
GALA

**\$2,500**

HOST

FUNDRAISING  
GALA

**\$1,000**

AD BROADCAST

CULINARY  
CABARET

**\$2,500**

ELECTRIC YOUTH

GOLF  
TOURNAMENT

**\$1,000**

GOLF HOLE

### THE BLACK BOX RENTAL

Rent THE BLACK BOX for pre-show parties, company meetings, trainings, and more!  
Please email *Alan Mercer (Operations)* | [amercer@fspaonline.com](mailto:amercer@fspaonline.com)

**SEE "SEASON ADVERTISING" FORM FOR AD SPECS, CONTACT INFO, & PAYMENT INSTRUCTIONS.**



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## Sponsorship Benefits

*\*Benefits apply to all sponsorship levels unless stated otherwise:*

### BRAND RECOGNITION

- Pre-show/ event acknowledgements
- Full-page, black & white ad in production playbills
- Recognition in show/ event press releases
- Representation at the FPAC annual membership meeting in October
- Marquee electronic signage on Route 140 *\*OPENING, MAINSTAGE, & MUSIC EVENTS only\**

### MARKETING

- Printed promotional materials (posters, flyers, postcards)
- Home page of FPAC & TBB websites with link to business website
- Show/ event descriptions on FPAC & TBB websites
- TBB lobby video screen
- Quarterly FPAC e-news & monthly TBB “what’s playing” (3,000+ mailing list)
- FPAC fundraising events (Fundraising Gala, Culinary Cabaret, Golf Tournament)
- Social media (Facebook & Instagram)
- News section of FPAC website *\*OPENING NIGHT only\**
- Logo on Mainstage production cast & crew t-shirts *\*OPENING NIGHT only\**
- Photo opportunity with guest artists *\*OPENING NIGHT only\**
- Distribute info during event *\*GALA (ENTERTAINMENT) only\**

### COMPLIMENTARY TICKETS

*\*Call 508-528-3370 prior to performance/ event*

- **OPENING NIGHT & MAINSTAGE:** 6 tickets per production & Gala table (6 tickets)
  - +20% OFF employee discount (50 MAX for entire season)
- **DRAMA:** 4 tickets per production & 4 Gala tickets
- **HOLIDAY SEASON & SATURDAY NIGHT:** 2 tickets per production & 2 Gala tickets
- **MUSIC EVENTS:** 2 tickets per TBB music event
- **HOLIDAY PRODUCTION & SINGLE WEEKEND:** 2 tickets per production

### Fundraising Sponsors

- **GALA (ENTERTAINMENT):** 4 Gala tickets
- **GALA (HOST):** 2 Gala tickets
- **CULINARY CABARET:** 2 Culinary tickets
- **GOLF TOURNAMENT:** 2 Golf tickets