



FRANKLIN PERFORMING ARTS COMPANY

THE BLACK BOX

Playbill Advertising

PLAYBILL INFO

A professionally printed show program (5.5" wide by 8.5" high) featuring a color cover with black-and-white advertising pages for local businesses.

AD SPECS

- *PNG or JPEG format*
- *300 dpi*

SHOW SEASON

Increase your brand marketing through full-season advertising in our production playbills from OCT 2024 - JUNE 2025:

- *3 Musicals*
- *2 Plays*
- *2 Holiday Productions*

Production Dates:

TBA by mid-August 2024

Annual Attendees: 3,000+

FULL PAGE (5" x 8")

\$1,000 - Full Season

\$150 - Single Production

1/2 PAGE (5" x 4")

\$750 - Full Season

\$110 - Single Production

1/4 PAGE (5" x 2")

\$500 - Full Season

\$75 - Single Production



8"



5"

Contact ahardy@fpaonline.com for special position color ads!



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Payment Instructions

EMAIL YOUR AD TO:

Arielle Hardy (Director of Development) | ahardy@fpaonline.com

PAY ONLINE

Visit www.fpaonline.com to fill out the online form.

PAY BY CHECK

Fill out the information below and make checks payable to:

FRANKLIN PERFORMING ARTS COMPANY, P.O. Box 48, Franklin, MA 02038

Contact:

Date:

Company:

Address:

Website:

Email:

Phone:

FULL SEASON (OCT - JUN)

SINGLE PRODUCTION

PLAYBILL
(FULL PAGE)
\$1,000
B&W: 5" x 8"

PLAYBILL
(1/2 PAGE)
\$750
B&W: 5" x 4"

PLAYBILL
(1/4 PAGE)
\$500
B&W: 5" x 2"

PLAYBILL
(SPECIAL POSITION)
*Contact
for details*
COLOR: 5" x 8"

PLAYBILL
(FULL PAGE)
\$150
B&W: 5" x 8"

PLAYBILL
(1/2 PAGE)
\$110
B&W: 5" x 4"

PLAYBILL
(1/4 PAGE)
\$75
B&W: 5" x 2"

AD DESIGN
REQUEST
+\$50

Thank you for supporting Franklin Performing Arts Company at THE BLACK BOX!